



Technical University of Munich (TUM) - The Entrepreneurial University

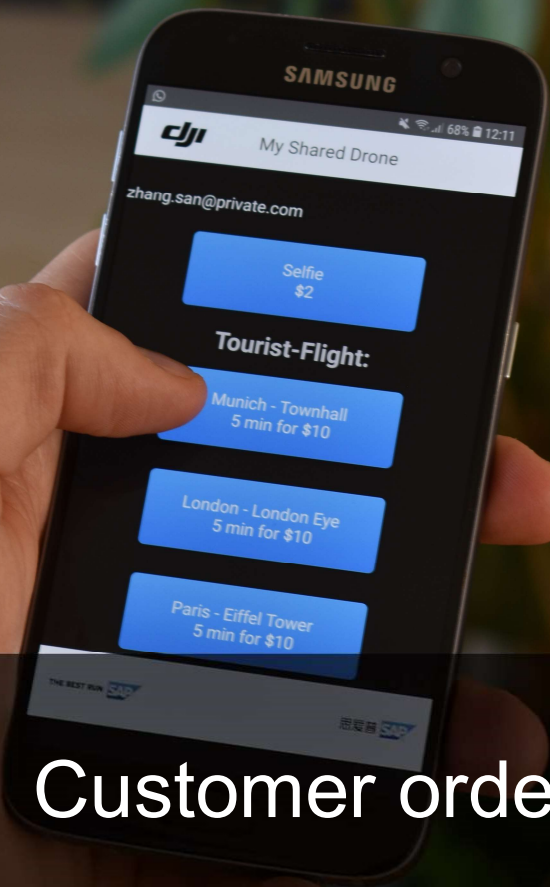
Junge Akademie Science Hack 2021 with SAP Upscale

SAP Labs & SAP Customer Experience

January 2021

CONFIDENTIAL

THE BEST RUN 



Customer orders a local virtual Tourist-Flight ...

... and can enjoy the **location from the top** on her or his mobile phone or switch to a **historic view**

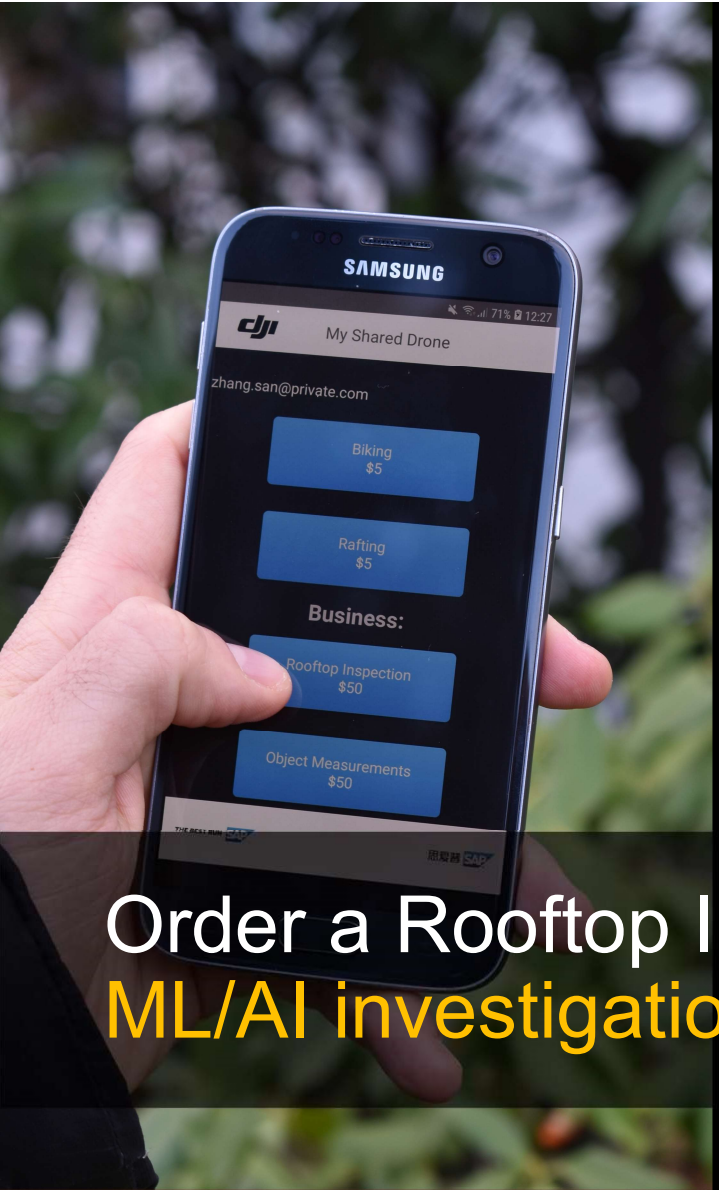




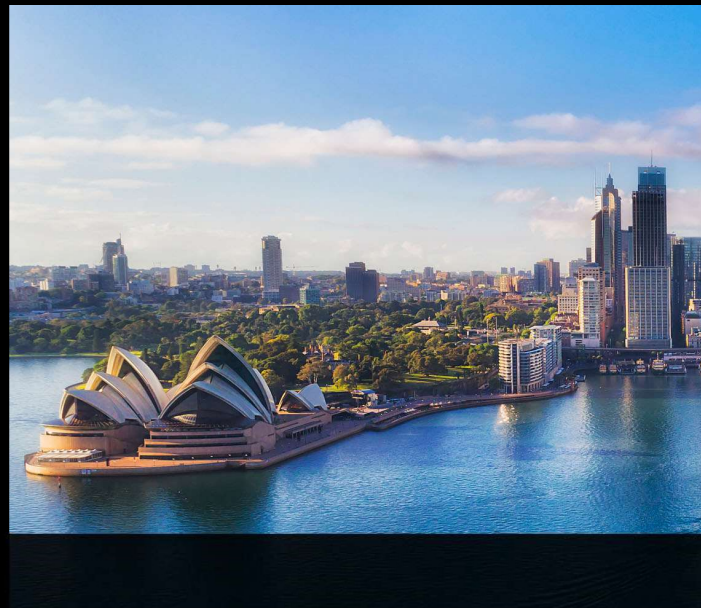
Follow-me video pushed to the mobile phone when in a Skiing resort



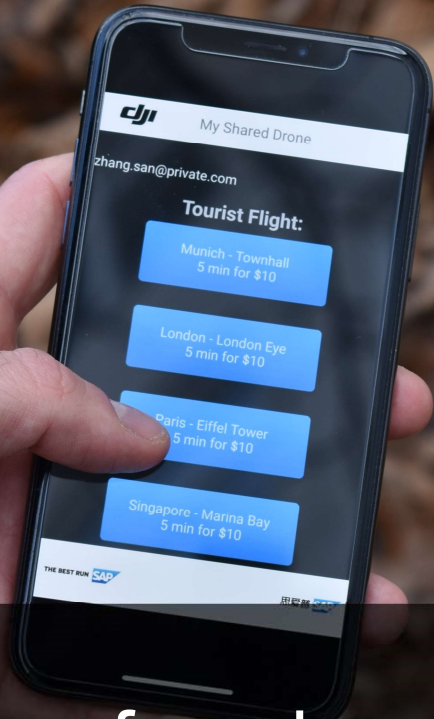
Selfie Us and get the picture pushed to the mobile phone



Order a Rooftop Inspection and get the **ML/AI investigations** and pictures via mail



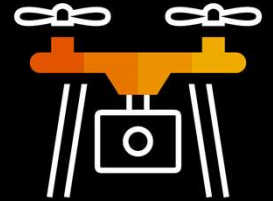
Or order **Worldwide Tourist-Flights** ...



... from home with a **3D headset**



Hack 2021 with SAP Upscale - Target



Use **SAP Upscale Commerce** and **(1) create a shop for drone services for customers.**

Once an ordered drone service is booked for a customer **(2) the drone lifts off for the service.**

Create **(3) a short presentation** including the pitch, an initial business case and **(4) a short video** of the solution.

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