Building environmental sustainability for generations to come is on everyone’s mind. Sometimes we overlook the positive impact small changes in the choices we make can have.

In this challenge we invite you to collaborate on prototyping a **MATLAB Web App** that helps individuals to make the right choices to **minimize their ecological footprint**. Those choices could for example refer to an eco-friendly mode of transportation, a regional and seasonal diet, recycling, energy efficiency, resource management, facilities design or anything else that comes to your mind. It is highly welcome to use AI methods to support such decisions. There are no limits to the creativity of the data used.

All you need to bring along is good ideas, problem-solving skills and your computer. Having prior MATLAB experience will be a bonus. Our team will provide you with the necessary infrastructure and expertise in state-of-the-art technologies like AI or app building to help you during the challenge.